

Towers Watson Canadian Rx Coalition

Significant Savings Now — Plus Reduced Trend Over Time

The Challenge

Prescription drug costs in Canada continue to rise significantly. But for most organizations, effectively managing pharmacy benefit programs is difficult — if not impossible — since many aspects of drug pricing, delivery and utilization remain elusive to employers.

In addition, Canadian drug plan sponsors often encounter design and administration challenges, including:

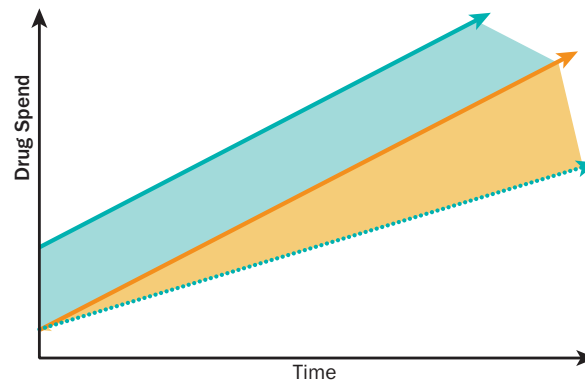
- Lack of clear understanding of what's covered
- Inconsistent adjudication and lack of performance guarantees
- No incentives to improve generic dispensing rates
- Inefficient prescription re-supply practices
- Uneven application of drug price controls

The Solution

By leveraging the combined power of employers across the country with Towers Watson's Health and Group Benefits consulting and pharmacy expertise, the Canadian Rx Coalition will deliver a unique "made-in-Canada" solution to provide significant immediate and long-term value through:

- **Transparency** in contracting and pricing
- **Efficiency and immediate cost savings** through improved drug price management, reduced or eliminated administrative errors and more effective third-party coordination — without the need to change plan design
- **Administrative responsiveness** and access to flexible, rules-based administrative systems tailored to plan sponsor needs and design features
- **New delivery models** such as preferred providers and carved-out drug plan options
- **Design support** for an active pharmacy benefit strategy, including clinical management best practices
- **Improved therapeutic results** and value to patients through effective utilization management programs
- **Collaborative bargaining** to gain a stronger position and industry voice

Manage Spend and Trend to Drive Maximum Savings (Illustration)



- Savings from improved pricing/management
- Savings from improved trend produced by optimal pharmacy management

Is Towers Watson's Canadian Rx Coalition Right for Your Organization?

Find out. Contact us for a free analysis of your current program. We'll provide you with a complimentary "value proposition" that will benchmark your plan, and demonstrate the value of joining the Rx Coalition.

To learn more, please call your Towers Watson consultant, or email us at TWCRXC@towerswatson.com

About Towers Watson

Towers Watson is a leading global professional services company that helps organizations improve performance through effective people, risk and financial management. With 14,000 associates around the world, we offer solutions in the areas of employee benefits, talent management, rewards, and risk and capital management.